

JAKARTA / LIFE IN THE CAPITAL

**NOW!**

The background features three white silhouettes on a dark grey background. At the top left, a person is shown in profile playing a flute. In the center, a person stands holding a large camera to their eye. At the bottom left, a person is shown in profile writing with a quill pen on a scroll.

**ART,  
PHOTO  
GRAPHY  
& ESSAY  
COMPE  
TITION**

**NOW! JAKARTA  
SCHOOLS  
COMPETITION  
2018**



# **NOW! JAKARTA SCHOOLS**

## **ART, PHOTOGRAPHY & ESSAY COMPETITION 2018 (NJSC18)**

The competition is open to all full time registered students of the invited schools residing in Jakarta including immediate family members of employees/staff/teachers, if they are full time enrolled students.

**The competition is held across three age groups :**

- Years 5 – 8 : Grade A
  - Years 9 – 12 : Grade B
  - Years 13 – 16 : Grade C
- (Age is determined at 1st January 2018)

Participants can choose from five themes, and compete in only one genre, two or all three!

**The themes are :**

- HARMONY
- THE WORLD WE LIVE IN
- TECHNOLOGY
- NATURE
- HOLIDAYS

So participants can submit photographs, essays or art on any of these subjects in formats which are defined in the administration rules below.

All registrations will be handled by an appointed PIC from each school, who will become the school liaison with **NOW! Jakarta**.



# **PAINTING / DRAWING** **ARTWORK REQUIREMENTS**

1. Drawing / painting must be on paper of A3 size (297 x 420 mm).
2. Acceptable tools of drawing / painting include pencil, crayon, water color, oil paint, computer drawing, etc. Photographs, wires, and other 3D objects are not acceptable. The completed artwork must be on a flat piece of paper.
3. The drawing / painting must not include words, national flags, or slogans.
4. The drawing / painting must not represent any particular individual, organization, or brand name and must not depict any religious theme.
5. The registration number of participant as well as school's name and short information about the painting / drawing must be clearly mentioned on the back of drawing / painting in the English Language.
6. The selected theme should be the main focus of the painting / drawing.
7. No text (including theme title, name, etc) should be written on the front of the painting / drawing.
8. Artwork submission periode : 1<sup>st</sup> February – 13<sup>th</sup> April 2018.

# **PHOTOGRAPHY** **ARTWORK** **REQUIREMENTS**

1. Softcopy images of not more than 10 MB in size must be submitted online and the organiser may request for higher resolution images. Shortlisted finalists will be notified via email to submit their original printed images within a week for judging and exhibited.
2. Submitted images should be in JPEG format and at least 1,600 pixels wide for a horizontal image or 1,600 pixels tall for a vertical image.
3. Each participant can submit up to two (2) images.
4. Digital manipulation that distorts the reality of the images will not be allowed. Only basic enhancements such as sharpening, contrast adjustment, or simple cropping will be allowed.
5. The organiser reserves the right to reject images with incomplete details required under the photo submission page. The submission deadline is 13th April, 2018, before 03.00pm.
6. All submitted images are non-returnable. The file name for each image should be clearly labelled with the participant's registration number, school name and caption of where the image was taken.  
  
E.g. BSJ, A100, SCBD Area
7. Once shortlisted finalists being notified via email, they will be given a week to submit their original printed images in 12 R size (30,48 x 39,37cm) for judging and exhibited (timeline will be informed separately).
8. Softcopy artwork submission periode :  
1<sup>st</sup> February – 13<sup>th</sup> April 2018





## **ESSAY WRITING** **REQUIREMENTS**

1. Only original essays will be considered for the competition. Previously published essays are therefore excluded. Any form of plagiarism will result in disqualification of the essay.
2. Length of Essay: The essay shall be no longer than 3000 words, footnotes included. There is no down limit, although papers shorter than 1000 words are not encouraged.
3. Format Requirement :
  - 3.1 Typed on a A4 size electronic page
  - 3.2 Font size shall be 12 points
  - 3.3 1.5 interlinear space
  - 3.4 Margins of 2.54 cm on top, bottom and both sides
4. Cover of the written submissions :
  - 4.1 It should include Registration number of participant and Name of the school.
  - 4.2 The title of the document shall be super-scribed on the external cover / envelope containing the written submission.
  - 4.3 List of References and List of Abbreviations shall also be submitted along-with the written submissions
5. Citations: Participants may if they wish use any recognised style of referencing system and this must be consistently used through the Written Submission. The List of References shall include all cited texts throughout the Written Submission. This is not mandatory.
6. Essay submission periode : 1<sup>st</sup> February – 13<sup>th</sup> April 2018

## **GENERAL RULES**

1. A painting/drawing, photograph or an essay writing can only be submitted based on the grades / age group. Any materials which are submitted not according to the grades / age group will be considered ineligible.
2. Each artwork, photograph or essay submitted must be the original and unpublished work of the participant who must also be its copyright owner (ie. Sole creator).
3. Works that have won prizes in prior competitions, or have been used for commercial purposes and/or been published will not be eligible.
4. Collaboration papers for essays are not eligible.
5. All artworks submitted should be an individual effort of a student, without parental help.
6. The participant retains the copyright to the image entered for the competition, but **NOW! JAKARTA** has the right to use for publicity.
7. Participants are entirely responsible for all entry-related costs.
8. By submitting an artwork for the competition, the participant will be regarded as having granted **NOW! JAKARTA** the right to use all artwork soft copy or printed, broadcast and/or electronic media without any fee payment, for the purposes of promoting the competition or areas related to **NOW! JAKARTA's** work.
9. Registration and artwork submission period for all schools : 1<sup>st</sup> February – 13<sup>th</sup> April 2018

## **REGISTRATION**

1. Schools must register using the form provided, by 28<sup>th</sup> February at the latest.
2. The PIC selected will then call the entries from their student body as noted above and circulate the rules noted above per category.
3. Students will submit their work (probably through class teachers) to the PIC, who will number them based on age groups and school name (e.g. A – 101 – BSJ) and list the names and ages on a confidential sheet. This sheet will be submitted after judging is completed.
4. Only work plus registration numbers should be sent to **NOW! JAKARTA** for judging.
5. Submission of all works should be received by **NOW! JAKARTA** by 13<sup>th</sup> of April at the latest.

## JUDGES

- Mrs. Rachel Malik ( Spouse of The British Ambassador )
- Mrs. Siobhan Herman ( Spouse of the Belgian Ambassador )
- Mr. Paul Smith ( Country Director of British Council Indonesia )
- Mr. Christian Gaujac ( Managing Director IFI Jakarta )
- Mr. Shoeb Kagda ( Founder of Indonesia Economic Forum )
- Mrs. Heather Powell ( Chairwoman of the British Women's Association )
- Mrs. Priyanka Bhattacharya ( Artist )
- Mrs. Barbara Janthy Nihardjo ( Director of Phoenix Communications )
- Ms. Katrin Figge ( Managing Editor of NOW! Jakarta )

## TIMELINE

1. Registration & Artwork submission period:  
**1<sup>st</sup> February – 13<sup>th</sup> April 2018**
2. Judging for shortlisted finalists :  
**16<sup>th</sup> - 20<sup>th</sup> April 2018**
3. Shortlisted finalists announcement :  
**Tuesday, 24<sup>th</sup> April 2018**
4. Finalists printed artwork submission (only for Photography) :  
**27<sup>th</sup> April – 4<sup>th</sup> May 2018**
5. Judging period for Finalists :  
**7<sup>th</sup> – 11<sup>th</sup> May 2018**
6. Winner announcement :  
**Tuesday, 15<sup>th</sup> May 2018**
7. Exhibition :  
**28<sup>th</sup> May - 3<sup>rd</sup> June 2018**

## **JUDGING AND RESULTS**

1. All artwork will be selected by a panel of judges and their decision is final. No correspondence pertaining to the selection process and decision will be entertained. Judging will be 100% anonymous.
2. The panel of judges will evaluate artworks based on the following criteria:  
**For Photography :**
  - Artistic/visual appeal.
  - Extent to which the photograph captures the essence of the theme.  
**For Painting / Drawing :**
  - Relevance to the theme
  - Creativity (interpretation of the theme)
  - Diversity and composition of the group
  - Visual impact  
**For Essay :**
  - Content – Originality
  - Clarity
  - Structure
  - Overall impression

*\* The quality of language will not be a decisive factor, as long as the text retains its clarity and coherence.*
3. All artworks will be judged based on originality, creativity and relevance to the theme.
4. The judging panel reserves the right not to award the prizes if the artwork submitted do not meet the requirements stated in this document.
5. Names of winners will only be revealed after the judging is completed.
6. Results of the competition will be posted on the **NOW! JAKARTA** website and published in **NOW! JAKARTA** magazine, and winners will also be notified via email.

## **ACCEPTANCE OF RULES AND REGULATIONS**

1. By submitting an artwork for the competition, the participant will be regarded as having accepted and agreed to be bound by the rules and regulations of the competition.
2. While **NOW! JAKARTA** will exercise due care during the collection, selection and storage of artworks, it shall not be held liable for any loss, theft or destruction of the artworks.

Thank you.

**NOW! Jakarta Management**



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[www.nowjakarta.co.id](http://www.nowjakarta.co.id)